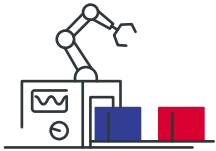


# KEY FINDINGS



Google Cloud in France can strengthen the French government’s digitalisation agenda, increase productivity, generate high-salary jobs and enhance the IT skills of the French workforce. Google delivers cloud services through carbon-neutral data centres and is committed to knowledge sharing and developing tools that can help French companies innovate and reduce their carbon footprint.



## PRODUCTIVITY

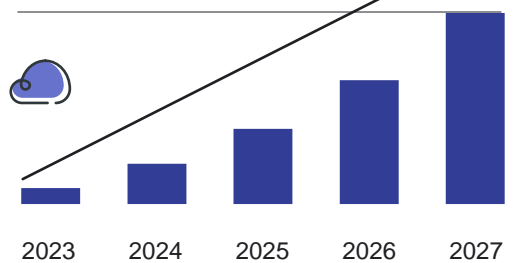
Cloud computing can increase economic growth in France ...

By 2027, Google Cloud can contribute:



Helping French companies digitalise and improve productivity supports long-term growth in France.

Figure 1: Productivity gains from Google Cloud



## PLANET



... and contribute to the carbon-free transition

France targets a net-zero carbon goal by 2050. Google has highly efficient data centres and innovative AI solutions that help French companies reduce their carbon footprint.



Google data centres are **33%** more efficient than the industry average.



... generate jobs and develop people ...

## PEOPLE

By 2027, Google can generate and sustain:



To gain the full potential of digitalisation, IT skill development is needed.



Google has helped 650,000 French citizens improve their IT skills – 49% of them are women.